



# ADAM FOYLE

CLOUD DEVELOPER | WEB DEVELOPER | BUSINESS INTELLIGENCE & DATABASE PROFESSIONAL

## CONTACT

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📍 Staffordshire, United Kingdom

## TECHNICAL COMPETENCIES

### Cloud & Infrastructure

- Microsoft Azure
- Azure App Services
- Docker
- Cloud Deployment
- Cloud Architecture Fundamentals

### Web Development

- HTML5 / CSS3
- JavaScript
- Bootstrap
- Node.js / Express.js
- REST APIs

### Database Systems

- MySQL / SQL
- Database Design
- CRUD Development
- Data Integrity & Validation

### Business Intelligence

- Power BI
- Customer Analytics
- Dashboard Design
- KPI Reporting
- Data Visualisation

### Security & Networking

- Authentication & Authorisation
- Access Control Principles
- RBAC Control
- Cybersecurity Fundamentals
- Computer Networking
- Packet Tracer



## PROFILE

Computer Science and Digital Technologies graduate with over 30 years of commercial, operational, and management experience across retail, customer service, and business environments.

Experienced in cloud development, web application development, database systems, APIs, business intelligence and secure digital solutions. Recent projects have included workforce management systems, cloud-hosted auction platforms, and customer retention dashboards, developed using modern technologies such as HTML, CSS, JavaScript, Node.js, Express, MySQL, Power BI, and Microsoft Azure.

Combines technical knowledge with extensive real-world business experience, providing a practical and commercially focused approach to problem solving, process improvement and digital transformation.



## EDUCATION

### BSC (Hons) Computer Science & Digital Technologies

Graduating 2026

University of Staffordshire (Delivered through Walsall College)

Key areas studied:

- Business Intelligence
- Cloud Development
- Mobile Web Applications
- APIs
- Database Systems
- Networking
- Cybersecurity
- Software Development



## WEB FEATURED TECHNICAL PROJECTS

### Smart Workforce Management System

Designed and developed a workforce management platform to improve staff training visibility, compliance monitoring and workforce administration through a secure cloud-ready application.

**Technologies: Node.js, Express, MySQL, JavaScript, Azure**

### Robinsons Auction Platform

Developed a cloud-hosted auction application supporting user registration, authentication, auction listings, bidding functionality and administrative management.

**Technologies: Azure, Docker, MySQL, REST APIs, Node.js**

### Customer Retention Dashboard

Developed an interactive Power BI dashboard to analyse customer retention, sales performance, churn rates and business trends through KPI reporting and data visualisation.

**Technologies: Power BI, Excel, Business Intelligence**



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## PERSONAL STRENGTHS

- Commercial Awareness
- Leadership & Team Development
- Problem Solving
- Customer Service Excellence
- Technical Aptitude
- Process Improvement
- Communication Skills
- Attention to Detail

## ADDITIONAL QUALIFICATIONS

- First Aid Training
- Fire Safety Champion Training
- PAT Tester Qualification
- NVQ Level 2 Retail
- Business Administration Qualifications
- Full UK Driving Licence

## REFERENCES

Available on request



Portfolio Website  
[www.foyle.info](http://www.foyle.info)



## PROFESSIONAL EXPERIENCE

**B&Q Cannock** 2025 - AUGUST 2025  
Customer Advisor

Returned to the Cannock store following previous leadership responsibilities. Continued supporting customer service operations, compliance activities and front-end retail functions while undertaking degree studies.

**B&Q Tamworth** 2021 - 2025  
Front End Team Leader

**B&Q Cannock** 2016 - 2021  
Front End Team Leader

Led front-end retail operations within large-format stores, supervising teams, supporting compliance requirements and maintaining high standards of customer service.

Key responsibilities included:

- Team leadership and supervision
- Customer complaint resolution
- Cash office operations
- Compliance and audit activities
- First Aid responsibilities
- Fire Safety Champion duties
- Keyholder responsibilities
- Training and development support

**Cash Converters Wolverhampton** Feb 1997 - August 2014  
Director / Franchisee

Progressed through multiple management positions before becoming Director and Franchisee.

- Business management
- Financial controls
- Staff recruitment and development
- Disciplinary and grievance procedures
- Supplier and stakeholder management
- Health & Safety compliance
- Customer dispute resolution
- Business administration
- Operational planning